



BRIAN KWON

SENIOR DESIGNER

CONTACT

917.975.8691
brian.kwon.art@gmail.com
briankwondesign.com

SKILLS

- Print & Digital Design
- Art Direction
- Marketing & Branding
- Motion Design
- Social Media
- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Bridge
- Figma
- Project Managment Tools
 - Asana
 - Trello
- UI/UX (Web & Mobile)
- Digital Photo & Retouching
- Audio & Music Production

EDUCATION

Pratt Institute
BFA Graphic Design 2014

ABOUT

I am a Senior Designer based in New York City, specializing in both print & digital media. 10+ years of professional experience across a diversity of industries ranging from finance, entertainment, sports, broadcasting, fashion, fintech, crypto, and more. Self-motivated, highly organized, and a team player with an eye for detail.

EXPERIENCE

- 21Shares**
Senior Designer

2023 - Present

 - Senior Designer for 21Shares Marketing Dept.
 - Report directly to Creative Director, Design Managers, and Marketing professionals.
 - Designing print & digital assets and materials to promote crypto products.
 - Pushing boundaries for brand evolution through exploration of new creative directions through animation, motion design, 3D renderings, etc.
- Splash Financial**
Senior Designer

2021-2022

 - Senior Designer for Splash Financial's Marketing Dept.
 - Reported directly to Creative Director and Marketing professionals.
 - Built out both print and digital campaigns to promote Student Loan Refinancing.
 - Managed additional freelance designers on multiple projects.
- ESPN**
Graphic Designer

2018-2020

 - Member of ESPN's inhouse creative team Grande & Leonard.
 - Worked on sports marketing campaigns for ESPN Broadcasts and national athletic brands such as College Football Playoffs, NFL, NBA, MLB, and UFC.
 - Worked on non-athletic brands such as Disney and ABC.
- Morgan Stanley**
Consultant Designer

2015-2017

 - Worked with marketing & finance professionals for web & print collateral.
 - Materials included advertising, promo mailers, events, emailers, digital assets, photo & portrait retouching, prepping high-volume print/publications, maintaining company branding, and selecting/purchasing image licenses.
 - Managed/organized digital assets used on company website.
- Kombind**
Assistant Art Director

2015

 - Assisted Creative Lead with print & digital projects, and client consultation
 - Worked on catalogs, booklets, in-store signage & POP, logos, branding, websites, web ads & banners, UI/UX, responsive pages, Wordpress, etc.